

Cookies policy

Cookies are small text files containing data that are sent to the user's browser from a server while accessing the site. They are normally stored on your computer's hard drive and used to simulate a continuous connection, automatically identifying your browser whenever you interact with a website.

Cookies allow a Digital Platform to memorize information about the user visit, your preferred language, your location, the recurrence of your sessions and other variables that SuperVia considers relevant to make the experience much more efficient. These cookies will also be used to help to determine the usefulness, interest and number of uses of the sites, allowing faster and more efficient navigation and eliminating the need to introduce the same information repeatedly. They do not store personal data or collect personally identifiable information.

Cookies and similar technologies allow us to collect different types of data, in order to improve the user experience on our page. In this website, we use the following cookies:

Strictly necessary cookies

Allow the use of the website basic functions. Usually, they are defined only in response to actions taken by the user that amount to a request for services such as access to a secure area. These cookies are indispensable for the use of the SuperVia Site.

Advertising cookies

Record the visits of users to the website, the pages that each user visited and the links you followed. This is used to provide more relevant information to each user according to their interests. They are also used to limit the number of times each user sees an ad and help measure the effectiveness of advertising campaigns.

Third-party cookies

For this website, we use Google Analytics and Facebook cookies, which are transmitted and stored on the servers of the respective companies in the USA. Google and Facebook use this information on behalf of SuperVia to analyze the use of our website in order to compile reports on activity, navigation, performance and provide additional services related to its use and the use of the Internet for the operator of the website.

| Category | Technical name | Duration | Function |
|-------------------------------------|--|-----------------------------|--|
| Strictly necessary cookies | Drupal.tableDrag.showWeight | 1 month | Standard configuration for displaying weight weights table ordering. |
| | SSESS761a5399d01fbb24371826cad28bf58f (identifier) | 1 month | Used to annotate a identifier that will be used to store user session values in the session table in the database, such as logged user ID. |
| | has_js | until the end of navigation | Stores information about using Javascript scripts. |
| Advertising cookies | __gads | 18 months | Associated with Google's DoubleClick for Publishers service. Its purpose is to serve ads. |
| | _fbp | 3 months | Used by Facebook to provide a range of advertising products, such as real-time bidding from third-party advertisers. |
| | spin | 25 hours | Facebook cookie, used for advertising. |
| | datr | 2 years | Facebook cookie, used to provide fraud prevention. |
| | fr | 3 months | Facebook cookie, used to activate ad delivery or retargeting. |
| Third-party cookies/ Performance | _ga | 2 years | Used to distinguish users by Google Analytics. |
| | _gid | 24 hours | Used to distinguish users by Google Analytics. |

| | | | |
|--|--------|----------|---|
| | c_user | 3 months | Facebook cookie, stores unique ID identifying the user. |
| | sb | 2 years | Facebook cookie, used to store browser details. |
| | wd | 7 days | Facebook cookie, used to determine the screen resolution. |
| | xs | 3 months | Facebook cookie, used to store a unique session ID. |

Cookie Management

The installation of cookies is subject to your consent. You can review your permissions at any time, in order to block, accept or activate notifications for when some cookies are sent to your device.

The first time you access our applications, you will be required to agree to their installation. Only after their acceptance will they be activated.

For this purpose, we use an information banner system on the SuperVia website's home page. In this way, we not only ask for your agreement, but we also inform you that continued navigation on our Site will be understood as consent.

As already mentioned, you can, at any time and at no cost, change permissions, block or refuse cookies. You can also configure them on a case-by-case basis.

Even after authorizing the use of cookies, the User may deactivate part or all of them at any time, by selecting the appropriate settings in the browser. It is possible to configure the cookies in the "options" or "preferences" menu of your browser.

It is worth remembering that disabling cookies may prevent some services from working correctly, partially or totally affecting navigation on the SuperVia Site.

Final dispositions

For SuperVia, privacy and trust are fundamental to our relationship with you. We are always updating to maintain the highest security standards.

Therefore, we reserve the right to change this Cookie Policy at any time. Changes will take effect shortly after posting, and you will be notified. By continuing to browse our applications after this change becomes effective, you agree to them. We advise you to always check this Policy, as well as our Privacy Policy contained in the

SuperVia Site and App Terms and Conditions of Use.

If you have any questions about this Cookie Policy, please contact us by the following means:

SuperVia Fone: 0800 726 9494

E-mail: superviafone@supervia.com.br

This Cookie Policy was last updated in 12/21/2020.